



THE NCSTM
The National Citizen SurveyTM

Morristown, TN

Comparisons by Demographic Subgroups

2015



NRC

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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, sex, length of residency, housing tenure (rent or own) and housing unit type (attached or detached).

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus six percentage points around any given percent reported for the entire sample (298 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
The overall quality of life in Morristown	70%	64%	65%	70%	61%	64%	74%	62%	67%	66%	69%	60%	67%
Overall image or reputation of Morristown	62%	55%	54%	60%	52%	71%	55%	52%	55%	57%	56%	56%	57%
Morristown as a place to live	74%	67%	74%	74%	71%	69%	72%	73%	69%	74%	74%	67%	73%
Your neighborhood as a place to live	57%	70%	70%	66%	70%	58%	77%	63%	63%	71%	68%	65%	68%
Morristown as a place to raise children	65%	71%	65%	72%	63%	52%	74%	66%	64%	71%	71%	58%	68%
Morristown as a place to retire	50%	58%	62%	61%	56%	53%	64%	57%	58%	60%	57%	65%	60%
Overall appearance of Morristown	43%	56%	51%	54%	48%	50%	58%	46%	49%	52%	53%	46%	51%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Overall feeling of safety in Morristown	73%	68%	66%	69%	70%	78%	70%	64%	73%	65%	65%	75%	68%
In your neighborhood during the day	97%	87%	92%	89%	95%	92%	92%	91%	92%	92%	91%	94%	92%
In Morristown's downtown/commercial area during the day	80%	85%	86%	86%	83%	84%	91%	80%	84%	85%	84%	85%	85%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Overall ease of getting to the places you usually have to visit	66%	70%	74%	75%	65%	77%	71%	66%	72%	68%	68%	74%	70%
Traffic flow on major streets	67%	38%	52%	54%	46%	50%	57%	45%	52%	49%	51%	48%	51%
Ease of public parking	77%	51%	60%	62%	60%	65%	68%	53%	56%	63%	62%	56%	61%
Ease of travel by car in Morristown	74%	60%	62%	68%	60%	61%	73%	59%	66%	63%	66%	59%	65%
Ease of travel by bicycle in Morristown	16%	20%	40%	24%	31%	11%	24%	32%	24%	28%	30%	20%	28%
Ease of walking in Morristown	48%	32%	49%	41%	44%	55%	30%	48%	26%	56%	44%	38%	43%
Availability of paths and walking trails	57%	45%	51%	50%	50%	63%	52%	45%	47%	52%	50%	49%	49%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Quality of overall natural environment in Morristown	76%	70%	64%	72%	66%	81%	72%	64%	68%	70%	70%	69%	70%
Air quality	68%	49%	45%	48%	58%	66%	57%	44%	50%	54%	55%	48%	52%
Cleanliness of Morristown	59%	49%	48%	55%	46%	56%	60%	43%	52%	50%	51%	52%	52%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Overall "built environment" of Morristown (including overall design, buildings, parks and transportation systems)	48%	54%	52%	55%	47%	51%	64%	43%	58%	47%	53%	47%	52%
Public places where people want to spend time	45%	38%	50%	43%	46%	53%	49%	36%	51%	38%	39%	56%	44%
Variety of housing options	56%	43%	52%	40%	63%	69%	48%	45%	39%	59%	53%	43%	51%
Availability of affordable quality housing	57%	41%	50%	44%	56%	61%	54%	40%	39%	56%	51%	43%	49%
Overall quality of new development in Morristown	59%	57%	59%	59%	58%	68%	65%	49%	64%	55%	58%	61%	58%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Overall economic health of Morristown	50%	47%	49%	52%	44%	50%	54%	43%	52%	45%	46%	52%	49%
Morristown as a place to work	44%	56%	54%	58%	46%	63%	56%	48%	53%	54%	53%	52%	53%
Morristown as a place to visit	22%	40%	55%	51%	30%	23%	40%	51%	44%	41%	37%	55%	43%
Employment opportunities	59%	39%	36%	38%	51%	69%	51%	28%	44%	42%	43%	43%	43%
Shopping opportunities	54%	51%	55%	49%	60%	46%	65%	47%	61%	48%	53%	57%	53%
Cost of living in Morristown	75%	38%	40%	44%	54%	76%	43%	41%	40%	53%	46%	52%	47%
Overall quality of business and service establishments in Morristown	63%	56%	53%	58%	55%	69%	62%	46%	62%	52%	55%	58%	56%
Vibrant downtown/commercial area	42%	48%	34%	49%	31%	26%	58%	33%	55%	30%	39%	48%	41%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Health and wellness opportunities in Morristown	48%	57%	63%	58%	57%	53%	65%	53%	65%	53%	54%	66%	58%
Fitness opportunities (including exercise classes and paths or trails, etc.)	65%	51%	60%	51%	66%	75%	60%	51%	49%	65%	59%	57%	58%
Recreational opportunities	60%	49%	61%	53%	62%	63%	56%	55%	56%	57%	57%	57%	57%
Availability of affordable quality food	52%	50%	57%	52%	56%	43%	62%	50%	58%	50%	53%	55%	55%
Availability of affordable quality health care	53%	51%	55%	50%	59%	55%	65%	43%	54%	53%	56%	48%	54%
Availability of preventive health services	54%	53%	56%	54%	55%	59%	66%	42%	54%	55%	56%	50%	54%
Availability of affordable quality mental health care	41%	52%	39%	47%	42%	52%	59%	30%	56%	32%	40%	53%	44%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Overall opportunities for education and enrichment	59%	63%	72%	63%	70%	64%	72%	61%	69%	64%	66%	64%	66%
Availability of affordable quality child care/preschool	68%	48%	59%	63%	45%	12%	65%	57%	65%	51%	57%	59%	57%
K-12 education	75%	67%	75%	71%	74%	76%	71%	73%	65%	78%	74%	68%	73%
Adult educational opportunities	46%	68%	69%	62%	63%	52%	60%	67%	58%	67%	63%	61%	63%
Opportunities to attend cultural/arts/music activities	44%	47%	50%	50%	44%	27%	56%	46%	52%	43%	47%	50%	48%
Opportunities to participate in religious or spiritual events and activities	76%	78%	82%	75%	85%	86%	81%	75%	76%	81%	81%	73%	79%

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Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Opportunities to participate in social events and activities	42%	42%	53%	41%	54%	52%	44%	46%	51%	43%	43%	56%	46%
Opportunities to volunteer	30%	64%	72%	63%	55%	40%	63%	64%	57%	63%	63%	52%	62%
Opportunities to participate in community matters	27%	53%	51%	47%	47%	34%	52%	44%	45%	46%	49%	39%	48%
Openness and acceptance of the community toward people of diverse backgrounds	26%	52%	50%	44%	46%	25%	50%	46%	43%	45%	46%	41%	45%
Neighborliness of residents in Morristown	63%	57%	53%	56%	59%	60%	69%	45%	58%	55%	56%	57%	57%

Table 10: Governance - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
The City of Morristown	57%	63%	65%	66%	59%	58%	71%	56%	60%	63%	66%	51%	63%
The value of services for the taxes paid to Morristown	31%	39%	48%	42%	40%	31%	49%	38%	47%	37%	42%	36%	42%
The overall direction that Morristown is taking	67%	56%	52%	58%	56%	66%	72%	39%	70%	46%	56%	58%	57%
The job Morristown government does at welcoming citizen involvement	45%	38%	45%	43%	42%	43%	55%	33%	48%	39%	43%	41%	44%
Overall confidence in Morristown government	36%	36%	40%	37%	39%	50%	42%	29%	42%	34%	38%	35%	38%
Generally acting in the best interest of the community	34%	35%	48%	45%	34%	41%	47%	34%	48%	34%	39%	40%	41%
Being honest	31%	42%	47%	43%	41%	37%	49%	36%	48%	35%	42%	39%	42%
Treating all residents fairly	34%	29%	45%	34%	40%	43%	37%	34%	40%	32%	33%	44%	37%
Overall customer service by Morristown employees (police, receptionists, planners, etc.)	61%	61%	70%	62%	69%	70%	68%	60%	60%	68%	66%	62%	66%
The Federal Government	38%	26%	49%	45%	28%	32%	44%	34%	45%	32%	34%	45%	38%

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Table 11: Governance - Safety

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Police services	50%	70%	84%	73%	68%	67%	70%	74%	70%	72%	71%	73%	72%
Fire services	63%	94%	93%	84%	93%	90%	84%	90%	79%	95%	89%	85%	88%
Ambulance or emergency medical services	75%	90%	93%	86%	91%	91%	87%	88%	84%	92%	90%	85%	89%
Crime prevention	61%	65%	65%	66%	64%	69%	73%	57%	70%	61%	64%	66%	65%
Fire prevention and education	63%	72%	88%	78%	73%	56%	91%	72%	79%	75%	81%	66%	77%
Animal control	55%	39%	42%	48%	39%	71%	43%	38%	43%	45%	41%	50%	45%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	52%	60%	61%	59%	60%	64%	66%	52%	65%	54%	58%	62%	59%

Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Traffic enforcement	56%	62%	67%	65%	60%	67%	70%	57%	68%	59%	59%	73%	64%
Street repair	51%	25%	31%	35%	32%	35%	39%	28%	31%	35%	34%	31%	34%
Street cleaning	67%	37%	41%	49%	43%	60%	50%	38%	45%	47%	44%	50%	47%
Street lighting	60%	58%	62%	63%	58%	57%	68%	55%	58%	62%	63%	53%	62%
Snow removal	61%	50%	51%	53%	55%	60%	53%	51%	49%	56%	53%	53%	54%
Sidewalk maintenance	56%	43%	42%	47%	45%	47%	55%	37%	43%	47%	46%	45%	46%
Traffic signal timing	77%	30%	47%	48%	49%	55%	56%	37%	54%	42%	46%	52%	48%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Garbage collection	82%	85%	93%	87%	89%	88%	90%	86%	84%	91%	89%	85%	88%
Recycling	52%	67%	87%	71%	73%	57%	69%	79%	60%	82%	78%	56%	73%
Yard waste pick-up	55%	58%	69%	56%	69%	69%	60%	62%	49%	72%	66%	53%	63%
Drinking water	51%	62%	57%	60%	56%	50%	67%	52%	53%	61%	64%	42%	59%
Preservation of natural areas such as open space, farmlands and greenbelts	47%	56%	45%	53%	47%	52%	66%	34%	61%	41%	46%	59%	51%
Morristown open space	48%	41%	48%	44%	48%	44%	58%	31%	48%	42%	44%	47%	46%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Storm drainage	62%	60%	53%	51%	67%	71%	67%	46%	60%	56%	56%	64%	59%
Sewer services	51%	67%	64%	59%	66%	64%	72%	54%	57%	66%	65%	54%	63%
Power (electric and/or gas) utility	68%	72%	84%	75%	77%	77%	82%	70%	74%	76%	78%	69%	76%
Utility billing	63%	44%	76%	61%	64%	70%	57%	63%	55%	67%	60%	65%	63%
Land use, planning and zoning	48%	51%	35%	43%	49%	68%	48%	34%	46%	43%	43%	50%	46%
Code enforcement (weeds, abandoned buildings, etc.)	34%	41%	32%	37%	35%	44%	36%	32%	40%	32%	32%	44%	37%
Cable television	39%	58%	63%	59%	53%	40%	63%	56%	52%	61%	57%	55%	58%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Economic development	46%	43%	52%	49%	46%	53%	51%	43%	47%	48%	44%	54%	49%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
City parks	84%	70%	86%	78%	82%	90%	87%	70%	82%	78%	80%	79%	80%
Recreation programs or classes	78%	44%	67%	58%	62%	89%	58%	55%	60%	60%	59%	62%	61%
Recreation centers or facilities	81%	48%	57%	62%	53%	87%	67%	45%	67%	52%	55%	69%	59%
Health services	53%	59%	69%	62%	65%	57%	71%	58%	63%	63%	64%	60%	64%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Public library services	60%	72%	80%	76%	69%	83%	69%	76%	71%	75%	71%	79%	74%
City-sponsored special events	44%	48%	55%	56%	40%	54%	56%	43%	48%	51%	48%	52%	50%

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Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Public information services	46%	43%	65%	54%	50%	43%	57%	51%	52%	53%	49%	58%	54%

Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Sense of community	50%	47%	59%	53%	52%	55%	58%	46%	59%	47%	48%	59%	53%
Recommend living in Morristown to someone who asks	80%	63%	82%	79%	70%	73%	72%	79%	76%	76%	74%	78%	76%
Remain in Morristown for the next five years	70%	80%	93%	83%	82%	59%	83%	91%	76%	89%	85%	79%	83%
Contacted the City of Morristown (in-person, phone, email or web) for help or information	28%	30%	37%	28%	37%	15%	33%	38%	22%	40%	32%	35%	32%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Was NOT the victim of a crime	79%	90%	93%	93%	82%	78%	88%	93%	96%	83%	87%	91%	88%
Did NOT report a crime	80%	80%	80%	80%	80%	88%	76%	79%	84%	76%	78%	82%	79%
Stocked supplies in preparation for an emergency	33%	24%	34%	29%	31%	14%	35%	32%	31%	30%	31%	29%	30%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Walked or biked instead of driving	19%	37%	20%	21%	34%	12%	31%	27%	25%	27%	28%	22%	27%
Carpooled with other adults or children instead of driving alone	52%	36%	30%	40%	34%	17%	45%	39%	43%	34%	38%	39%	37%

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Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Recycle at home	31%	52%	69%	48%	63%	40%	47%	65%	32%	72%	64%	33%	55%
Made efforts to make your home more energy efficient	71%	83%	80%	75%	85%	77%	78%	82%	72%	85%	80%	78%	79%
Made efforts to conserve water	95%	70%	86%	82%	83%	92%	82%	80%	80%	84%	83%	82%	82%

Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
NOT under housing cost stress	75%	66%	64%	62%	75%	87%	58%	67%	52%	78%	72%	54%	67%
Did NOT observe a code violation	43%	34%	32%	49%	16%	18%	45%	33%	43%	28%	32%	42%	35%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Purchase goods or services from a business located in Morristown	85%	96%	97%	92%	96%	90%	93%	96%	92%	95%	97%	88%	94%
Economy will have positive impact on income	46%	22%	21%	35%	16%	22%	37%	21%	35%	21%	26%	27%	27%
Work in Morristown	61%	72%	30%	51%	57%	62%	63%	42%	51%	55%	57%	45%	53%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Used Morristown recreation centers or their services	65%	56%	46%	47%	63%	54%	58%	50%	52%	55%	52%	57%	54%
Visited a neighborhood park or City park	85%	82%	69%	76%	79%	82%	84%	70%	81%	75%	78%	75%	77%
Eat at least 5 portions of fruits and vegetables a day	93%	71%	77%	83%	74%	89%	86%	70%	74%	82%	82%	72%	79%
Participate in moderate or vigorous physical activity	80%	73%	71%	72%	77%	80%	73%	71%	65%	80%	74%	73%	73%
Reported being in "very good" or "excellent" health	61%	52%	27%	43%	45%	67%	46%	35%	40%	48%	50%	29%	44%

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Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Used Morristown public libraries or their services	45%	57%	43%	59%	36%	24%	60%	48%	59%	42%	49%	49%	49%
Participated in religious or spiritual activities in Morristown	60%	69%	68%	67%	66%	48%	64%	76%	67%	68%	67%	67%	67%
Attended a City-sponsored event	24%	26%	31%	30%	25%	18%	25%	33%	21%	33%	28%	26%	29%

Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Campaigned or advocated for an issue, cause or candidate	13%	14%	20%	14%	21%	1%	15%	23%	11%	21%	18%	14%	17%
Contacted Morristown elected officials (in-person, phone, email or web) to express your opinion	2%	15%	21%	12%	18%	2%	9%	24%	11%	18%	13%	17%	15%
Volunteered your time to some group/activity in Morristown	38%	33%	27%	31%	33%	11%	38%	34%	21%	40%	36%	22%	32%
Participated in a club	31%	19%	22%	20%	29%	21%	23%	24%	10%	33%	30%	8%	24%
Talked to or visited with your immediate neighbors	89%	81%	95%	87%	90%	90%	91%	85%	83%	93%	90%	83%	88%
Done a favor for a neighbor	91%	86%	91%	88%	90%	81%	93%	87%	85%	91%	92%	80%	89%
Attended a local public meeting	2%	5%	12%	8%	8%	0%	3%	15%	5%	10%	7%	9%	8%
Watched (online or on television) a local public meeting	12%	31%	30%	29%	23%	4%	26%	36%	24%	30%	33%	12%	27%
Read or watch local news (via television, paper, computer, etc.)	93%	86%	96%	92%	91%	85%	94%	93%	89%	95%	95%	84%	92%
Vote in local elections	45%	61%	81%	59%	74%	54%	54%	78%	46%	81%	68%	58%	65%

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Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Overall feeling of safety in Morristown	92%	90%	94%	94%	90%	81%	93%	96%	92%	93%	94%	87%	92%
Overall ease of getting to the places you usually have to visit	84%	83%	90%	88%	84%	91%	84%	86%	90%	83%	87%	84%	86%
Quality of overall natural environment in Morristown	77%	80%	83%	84%	74%	89%	76%	80%	89%	72%	79%	82%	80%
Overall "built environment" of Morristown (including overall design, buildings, parks and transportation systems)	87%	88%	76%	84%	79%	80%	90%	76%	90%	76%	79%	89%	82%
Health and wellness opportunities in Morristown	70%	89%	90%	90%	78%	64%	87%	92%	86%	85%	84%	88%	86%
Overall opportunities for education and enrichment	93%	88%	90%	93%	85%	94%	89%	89%	90%	90%	90%	90%	90%
Overall economic health of Morristown	100%	94%	92%	97%	90%	95%	98%	91%	96%	94%	93%	96%	94%
Sense of community	80%	86%	86%	90%	75%	73%	90%	84%	88%	82%	85%	83%	85%

Table 29: Question 14

Thinking about your current recycling habits at home, please indicate the extent to which each of the following would make you increase your recycling, if at all. (Percent rating as "increase a lot" or "increase somewhat").	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
Clear pick up date/schedule	53%	66%	51%	62%	49%	42%	64%	56%	72%	45%	52%	69%	56%
Printed recycling guidelines	44%	70%	51%	59%	51%	56%	62%	51%	66%	48%	53%	62%	55%
Dedicated recycling carts	64%	76%	56%	68%	61%	69%	73%	58%	79%	56%	61%	74%	64%

Table 30: Question 15

In the last 12 months, about how many times, if at all, have you or other household members visited each of the following: (Percent more than once a month).	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
City website (www.mymorristown.com)	36%	43%	24%	35%	32%	33%	41%	29%	27%	40%	36%	30%	34%
City Facebook page	52%	36%	16%	35%	27%	41%	37%	24%	34%	30%	33%	27%	31%
City Twitter feed	0%	10%	5%	9%	1%	0%	7%	7%	8%	5%	6%	4%	6%

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Table 31: Question 16

(Percent "very easy" or "somewhat easy"). Please rate how easy or difficult it is to learn about City services or events:	Age			Sex		Length of Residency			Housing Tenure		Housing Unit Type		Overall
	18-34	35-54	55+	Female	Male	Less than 5 years	5 to 20 years	More than 20 years	Rent	Own	Detached	Attached	
	47%	36%	51%	47%	41%	37%	43%	48%	48%	42%	43%	47%	45%